

SUBSCRIBE

NOVATERRA

Project Final Event: Results
and highlights towards more
sustainable Mediterranean
vineyards and olive groves

26/06/2024 - 27/06/2024



UNIVERSITAT POLITÈCNICA
DE CATALUNYA
BARCELONATECH

(Simultaneous translation in spanish)

WEDNESDAY

26

JUNE 2024

IRTA Torre Marimon
Caldes de Montbui
(Barcelona)

SUBSCRIBE

08:00 - 08:30 h

Bus Pick up in Castelldefels (Hotel SB Bcn Events Castelldefels) and transportation to IRTA TORRE MARIMON

09:30 - 09:45 h

Arrival and quick welcome coffee

09:45 - 10:00 h

Institutional welcome and introduction
Josep Usall - IRTA General Manager

Session 1: NOVATERRA Results and highlights

10:00 - 10:15 h

WP1. Comprehensive initial diagnosis for a holistic picture of the contentious pesticides, use-impact and alternatives' acceptance
Laura Reyes, María Isabel Cisneros- VITAGORA

10:15 - 10:45 h

WP2. Testing of new alternative plant protection products: biopesticides, biocontrol agents, innovative adjuvants and formulations
Maria Torné and Task Leaders- CORTEVA

10:45 - 11:15 h

WP3. Development of a ready-to-use smart farming platform for crop protection management
Emilio Gil, Fran Garcia and Task Leaders- UPC

11:15 - 11:30 h

Q&A WP1-WP3

COFFEE BREAK

12:00 - 12:30 h

WP4. New soil management strategies for improving crop health with less chemicals
Giorgia Fedele, Vittorio Rossi and Task Leaders - UCSC

12:30 - 13:00 h

WP5. Validation and impact evaluation of integrated global solutions for an effective and adapted IPM strategy
Zein Kallas and IRTA- CREDa, IRTA

13:00 - 13:15 h

WP6. Market compliance, exploitation plan and after-life project set-up strategy
Valentina Manstretta- HORTA

13:15 - 13:45 h

WP7. Communications, dissemination and exploitation of results
Julie Bolle- EBS (Online)

13:45 - 14:00 h

Q&A WP4-WP7

LUNCH BREAK

Session 2: Roundtables and experts panel

15:30 - 17:00 h

Roundtable discussion: "Innovation in vineyards and olive groves: Challenges and Opportunities"

José María Ayuso, Vineyards and Projects Manager in Gonzalez-Byass

Jaume Boixadera, Soil Scientist and Agronomist

Ignacio Segura, Olive Oil Consultancy

Miguel Abad, Technical Consultant in Oliviculture and Olive Growing and Oil Technology

Moderated by: David Pozo (IRTA)

17:00 - 18:00 h

Bus Pick up and return to Castelldefels (Hotel SB Bcn Events Castelldefels)

THURSDAY 27 JUNE 2024

AGROPOLIS
(Viladecans) y
EEABB-UPC
(Castelldefels,
Barcelona)

SUBSCRIBE

08:30 - 09:00 h

Bus Pick up in Castelldefels (Hotel SB Bcn Events Castelldefels) and transportation to AGROPOLIS

09:00 - 09:15 h

Arrival

Session 1: NOVATERRA Demo and workshop

09:15 - 10:30 h

Demo of NOVATERRA actions in AGROPOLIS
Emilio Gil & Fran Garcia - UPC

COFFEE BREAK

11:00h

Bus Pick up in Viladecans and transportation to UPC Castelldefels

Session 2: NOVATERRA Data Management

11:30 - 12:00 h

Data Management Workshop and reminder
Carne Reverté - IRTA

Session 3: NOVATERRA Policymaking debate

12:00 - 13:30 h

Roundtable discussion: "The future of the European Green Deal in terms of Plant Protection Products and their sustainable application"

Alejandro García-Gasco, Expert in European Agricultural Policy and Winegrower

Joan Cavall, National Coordinator of Unió de Pagesos

Eloi Montcada, Clúster Manager in INNOVI

Fabienne Mönning, AEPLA Public Affairs Spokesperson

Moderated by: David Pozo (IRTA)

Session 4: Networking & Clustering Lunch

13:30 - 14:00 h

Brief presentation on upcoming calls for funding
Federica Farabegoli & Irene Solé - ARTICA

14:00 - 14:30 h

CLUSTERING LUNCH

Clustering Event - networking with other projects

Partners and other invited researchers will participate in a networking event to assess common interests and potential research collaboration opportunities

MEMBERS OF THE CONSORTIUM:



THIRD PARTIES



PARTNERS:



The NOVATERRA project has received funding from the European Commission's Horizon 2020 grant agreement number 101000554